

Frontline Advocacy @ Midwinter 2010: An Initiative of ALA President Dr. Camila Alire



Dr. Camila Alire
2009-10 ALA President

Advocacy on the Front Lines: How to Make a Difference from Where You Sit

Saturday, January 16, 2010
Boston Convention and Exhibition Center
Room 260
1:30 - 3:30 p.m.

Do you think advocacy is just for the higher-ups in your organization? Everyone can – and should – have a role in advocating for their library and the profession. Learn how advocating from the front lines is possible: Join ALA President Camila Alire and guests in a discussion on Frontline Advocacy, a unique initiative designed to motivate, encourage and train librarians and library support staff to seize opportunities to promote the diverse professionals, resources, and services of public, school, academic, and special libraries.

Panelists include: Hampton “Skip” Auld, Director of the Durham County Library; Rochelle Logan, Associate Director of Support Services for the Douglas County Libraries; Anita Peterson, Senior Librarian of the Richard Donovan Correctional Facility, San Diego, CA; Connie Williams, Past President of the California School Library Association; and Jean Zaroni, Associate Dean of Libraries, Marquette University. This panel discussion is sponsored by the Camila Alire Presidential Initiative Workgroups in cooperation with the ALA Office for Library Advocacy, Governance Office and Office for Literacy and Outreach Services.

To learn more, please visit www.ala.org/frontlineadvocacy.



ALA American Library Association