

Ethnic Affiliates *Family Literacy Focus* Guidelines

Please note: all fields are required.

Select your caucus: American Indian Library Association (AILA); Asian/Pacific American Librarians Association (APALA); Black Caucus of the American Library Association (BCALA); Chinese American Librarians Association (CALA), and REFORMA

Ethnic Affiliate Leader:

Email address / telephone:

Alire Initiative Funding:

- Up to \$3,000
- Any changes to the budget form must be pre-approved by the Diversity Initiative Committee.

Purpose of the Grant:

Develop an innovative and replicable family literacy project focusing on helping adults and children discover and appreciate the pleasure and power of reading, writing, learning, and playing together.

***Family Literacy Focus* Goals:**

The goal of the ***Family Literacy Focus*** is to design and create projects and products that foster literacy in a family group. Each ***Family Literacy Focus*** project should meet community needs and engage diverse communities by being culturally focused. In addition, the projects should be easily replicable, cost sensitive, timeless and accessible to all.

For example, a culturally focused family literacy program could include a Family Literacy Night or Week with templates for web designs, flyers, bookmarks, potential partners, and a list of possible culturally authentic activities. The project could also incorporate other best practice models of service and a recommended menu of resources. The key point is to create culturally focused family literacy activities.

Criteria for Funding:

Ethnic Affiliates should use the goals outlined in the previous section to develop their **Family Literacy Focus** proposals. Ethnic Affiliates are encouraged to establish collaborative partnerships with:

- ALA units providing literacy programs resources for families, children, and adults
- External organizations and agencies in their community.

Requirements:

- The **Family Literacy Focus** proposal should contain the following elements:
 - Indication of community need;
 - Description of innovative family literacy strategies;
 - Description of how the library will sustain these family literacy activities beyond the Alire Initiative;
 - Examples of how this project can be replicated.
- Online application must be submitted by 11:59 p.m., September 15, 2009 at <http://www.camilaalire.com/> and must include:
 - Cover sheet must be signed electronically by Ethnic Affiliate President and/or Executive Director.
 - Project narrative (no more than 500 words).
 - Completed budget form.
 - Completed timetable.

Reporting and Sustainability:

- Provide brief quarterly updates, to the Chair of the Diversity Initiative Committee. Report forms will be provided. The quarterly report should include a brief narrative on quarterly activities and an updated budget with all expenses associated.
- Reports are due:
 - December 15, 2009, March 15, 2010, and June 1, 2010.
 - Submit the quarterly report online – go to <http://www.camilaalire.com/>
- Submit a final report to the Chair of the Diversity Initiative Committee by July 15, 2010. A final report form will be provided and made available on <http://www.camilaalire.com/>
 - List your Affiliate accomplishments,
 - Describe the impact of your project, and
 - Detail how you used the funds.
- Spend grant funds by June 1, 2010.

Your final product will be featured and shared at the ALA Annual Conference 2010 in Washington, D.C.

- To ensure sustainability, we strongly encourage each Ethnic Affiliate to place their **Family Literacy Focus** project on their respective web sites for maximum access in a digital environment.
 - Include the web link in your final report.
 - Insure that the web link is perpetually available and accessible to all.
 - Discuss how you will continue to assist other communities, ALA units, and/or external organizations replicate the project(s).

Technical Assistance:

Technical assistance is available to obtain ideas on design and concept of your project, budget requests, etc. Contact Mary Jo Venetis, the Chair of the Diversity Initiative Committee.

Grant Application

Project Name:

Narrative:

Please submit a brief narrative listing your family literacy project in 500 words or less.

1. Describe your project.
2. Who are you serving?
3. What kind of literacy services will you provide?
4. How will your caucus implement this initiative?
5. How will these services engage your ethnic community in reading and writing?
6. How will these services improve family literacy?
7. How will you publicize this project?
8. List primary contact information and identification of the team members within the Ethnic Affiliate working on the project.

Timetable:

Provide a timetable reflecting the steps to be taken in planning, developing, implementing and evaluating your project.

Responsibility of ____	Task	Time involved (ex: # of staff	Estimated cost for each task	Target Date

		hours)		

Project Budget:

Provide a budget reflecting the projected costs for your project. You are encouraged to obtain matching funds as you see fit.

Budget Categories	Describe budget request	Estimated cost for each request	Total Costs
Collection Development (Print, Online, & Multimedia Resources)			
Printing & Supplies			
Media Promotion			
Community Outreach			
Other			
TOTAL PROJECT COST			

Have questions? Contact:

ALA Literacy Liaison and Contact

Dale Lipschultz, Literacy Officer, Office for Literacy and Outreach Services
American Library Association
50 E. Huron Ave.
Chicago, IL 60611
Work: 800-545-2433, ext. 3275 or 312-280-3275
E-mail: dlipschultz@ala.org

Chair of Diversity Initiative Committee: Mary Jo Venetis, Ph.D.

Associate Library Director for Technical Services
University of Texas at Dallas, Eugene McDermott Library
PO Box 830643, MC33
Richardson, TX 75083-0643
Work: (972) 883-2636
Fax: (972) 883-2988
E-mail: maryjo.venetis@utdallas.edu

For additional communication and connection between the Ethnic Affiliate and the Alire Initiative, contact your Ethnic Affiliate Liaison as listed below.

The Liaisons will assist each Ethnic Affiliate by focusing on the dual part of the Alire Initiative, family literacy and advocacy. The Liaisons also serve as a sounding board for the development of the *Family Literacy Focus* for your group.

Ethnic affiliate leadership is encouraged to involve the Liaisons in ongoing work associated with the Initiative.

In turn, the Liaisons will provide ongoing reports on the development, implementation and results of Affiliate work and activities in Initiative areas to the Diversity Initiative Committee.

AILA: Kelly Webster

Head, Metadata Services
Boston College O'Neill Library
140 Commonwealth Ave.
Chestnut Hill, MA 02467-3800
Work: 617-552-0164
Fax: 617-552-1089
E-mail: kellypster@gmail.com

APALA: Sandy Wee

Branch Manager
Millbrae Library, San Mateo County Library
1 Library Avenue
Millbrae, CA 94030
Work: 650-697-7607 x 227
Fax: 650-692-4747
E-mail: wee@smcl.org

BCALA: Claudette S. McLinn, Ed.D.

District Field Librarian
Los Angeles Unified School District
Los Angeles, CA 90017
Work: (213) 207-2264
Fax: (805) 583-0207
E-mail: cmclinn@aol.com

CALA: Patty Wong, Co-Chair of Alire Steering Committee

County Librarian/Archivist
Yolo County Library
226 Buckeye Street
Yolo County Library
Woodland, CA 95695-2600
Work: (530) 666-8002
E-mail: patty.wong@yolocounty.org

REFORMA: Lucia M. Gonzalez

E-mail: Caimito70@hotmail.com
16410 Miami Dr. Apt. 4
North Miami Beach, Florida 33162

RESOURCES

ALSC/REFORMA's El Día de los Niños / El Día de los Libros (Children's Day / Book Day) <http://www.reforma.org/Dia.htm>

Buddy2: The Next Generation of Teaching and Learning
<http://www.buddyproject.org/backpack/overview.asp>

Colorín Colorado!
<http://www.colorincolorado.org/families>

The Librarian's Guide to Gaming
<http://www.librarygamingtoolkit.org>

Massachusetts Family Literacy Consortium, Massachusetts Department of Elementary & Secondary Education

- Activities/ Events to Promote Family Involvement, Literacy, and Learning
<http://www.doe.mass.edu/familylit/month/month2.html>
- Evidence-based Family Literacy Models: Resources for Programs
<http://www.doe.mass.edu/familylit/resources/?section=evidence-based>

National Center for Family Literacy
http://www.familit.org/site/c.gtJWJdMQIsE/b.1423091/k.6B7E/What_Is_Family_Literacy.htm

Pennsylvania Center for the Book (Penn State) – Family Literacy
<http://pabook.libraries.psu.edu/FamilyLit/>

YALSA Programs Focusing on Teen Literacy

- Teen Literacy http://wikis.ala.org/yalsa/index.php/Support_Teen_Literature_Day
This program, Support Teen Literature Day/Operation Teen Book Drop, raises awareness about teen literature. A partnership was developed with publishers, resulting in thousands of teen books being donated to selected children's hospitals, as part of the Operation Teen Book Drop.
- Teen Read Week
<http://www.ala.org/ala/mgrps/divs/yalsa/teenreading/trw/trw2009/home.cfm>
http://wikis.ala.org/yalsa/index.php/Teen_Read_Week
- Teen Tech Week (Technology and Information Literacy)
<http://www.ala.org/ala/mgrps/divs/yalsa/teentechweek/tw09/home.cfm>
http://wikis.ala.org/yalsa/index.php/Teen_Tech_Week